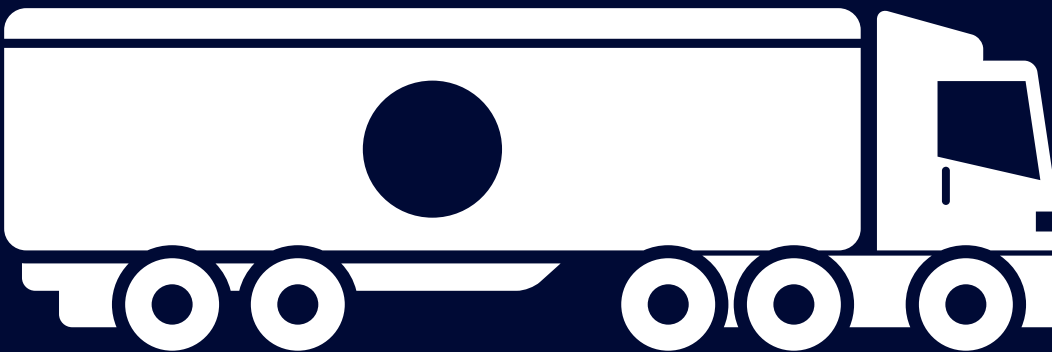
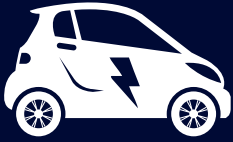


Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel



2019

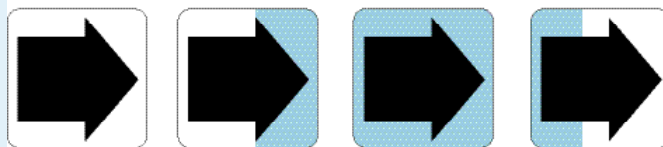
***CIPMM FLEET
MANAGEMENT***

WORKSHOP

***PARTNERSHIP
OPPORTUNITIES***

NOVEMBER 5-6, 2019

**WESTIN TRILLIUM HOUSE
BLUE MOUNTAIN, ON**



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

**BECOME THE 2019 CIPMM FLEET MANAGEMENT WORKSHOP
PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OP-
PORTUNITIES:**

**To increase your organization's profile and visibility in the
fleet management community**

To spotlight your organization's products and services

**To enhance your organization's image and reinforce branding
messages**

**To position your organization as a leader in the fleet
management community**

To connect with the industry all in one place

**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES ARE AVAILABLE.
BOOK YOURS TODAY!**

1. PREMIER PARTNER - \$5,000

As a Premier Partner, you will play a key role in ensuring the success of not only the Workshop, but of CIPMM itself. Support to the Workshop represents an investment in the community. The Workshop offers the continued development of existing and future leaders, as well as the community in general, and plays an essential role in sustaining an effective workforce into the future.

THE PREMIER PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Title recognition as Premier Partner on the website, in the Program, in e-Zines, and on signage.
- Two Complimentary Workshop passes (Option A) for your departmental representatives.
- Complimentary table top exhibit booth in the Trade Show area.
- Opportunity to address delegates as the Premier Partner at the Opening & Closing Remarks.
- Welcome note to delegates in the printed program (full page).
- Partner title of the Welcome Dinner.
- Organization name and logo displayed on table signs.
- Full page ad in the printed program.
- Public acknowledgement by Emcee at the Opening & Closing Remarks.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

2. DINNER - \$2,000

THE DINNER PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization name and logo displayed on the table signs.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

3. TABLE TOP EXHIBIT BOOTH - \$700

THE TABLE TOP EXHIBIT PACKAGE INCLUDES:

- One 6' table, 2 chairs & 1 electrical outlet (upon request only).
- One day Workshop pass for one exhibit staff. (November 5).
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to purchase 2 additional passes per day at \$150 each per day.

4. NETWORKING BREAKS - \$500

THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides

5. WORKSHOP PROGRAM - \$500

THE WORKSHOP PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on cover page of the Fleet Management Workshop program “This program was produced thanks to the generous support of <organization name/logo>.”
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

6. DELEGATE NAME BADGES - \$300

DELEGATE NAME BADGES PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

7. TEST DRIVE PARTNER - In-Kind Contribution

THE TEST DRIVE PARTNER PACKAGE INCLUDES:

- **UPON REQUEST ONLY:** One 6' table, 2 chairs & 1 electrical outlet (upon request only).
- One day Workshop pass for one exhibit staff. (November 5).
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to purchase 2 additional passes per day at \$150 each per day.

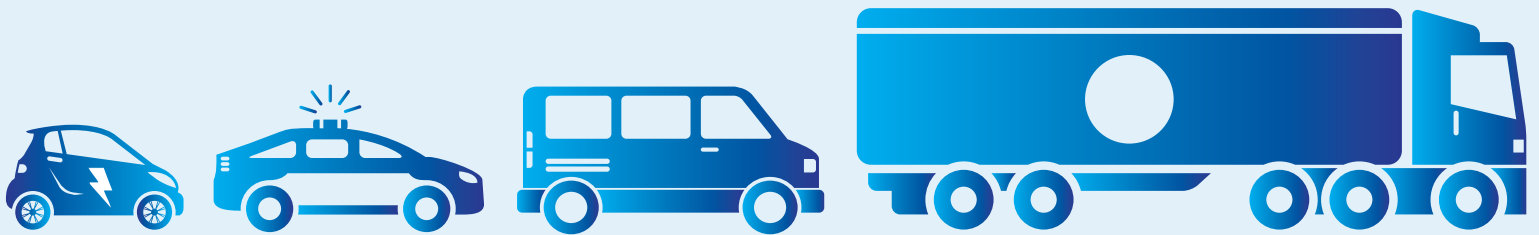
FLEET MANAGEMENT WORKSHOP

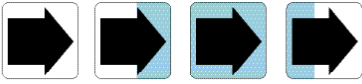
PROGRAM ADVERTISING

8. INSIDE COVER (ENGLISH AND FRENCH SECTIONS) – \$300

9. FULL PAGE AD – \$200

10. HALF PAGE AD – \$100





Canadian Institute
for Procurement
and Materiel
Management

Institut canadien
d'approvisionnement
et de gestion
du matériel

PARTNERSHIP FORM

2019 CIPMM FLEET MANAGEMENT WORKSHOP

NOVEMBER 5-6, 2019

Westin Trillium House, Blue Mountain, ON

PLEASE SUBMIT THE FORM BEFORE OCTOBER 18, 2019
TO RECEIVE ALL THE LISTED BENEFITS

COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

No refund will be issued for cancellation requests received.

Return the completed form to CIPMM Fleet Management Workshop Secretariat

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Kenza Loulidi, Fleet Management Workshop

Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com